

It's a new day at



2021-2024 Strategic Direction

OUR VISION

Reynolds will be Greater Richmond's most trusted partner for education and a skilled workforce fostering a more just community through social and economic mobility.

OUR MISSION

Reynolds delivers an outstanding education with pathways to baccalaureate degrees and high demand careers in a culture where every student belongs.

WE VALUE

- ♥ The transformative power of an education.
- ♥ Our students and provide the support they need to reach their educational goals and realize economic mobility.
- ♥ Our people and embrace the responsibility to serve all students and create a sense of belonging.
- ♥ Our community and work in partnership to address economic inequities and contribute to a diverse and skilled workforce.

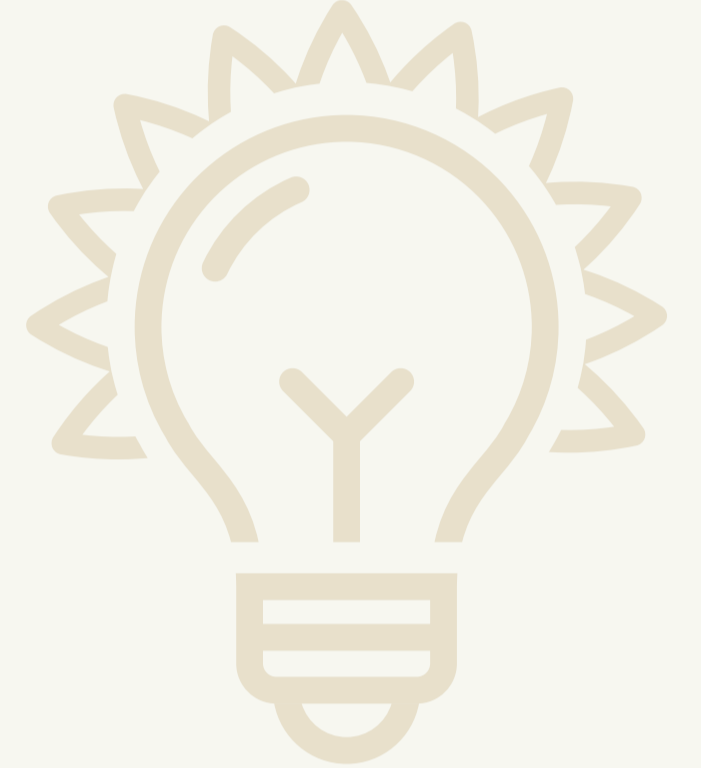
FOCUS AREA

1

TEACHING & LEARNING

Prepare Students for High Demand Career and Transfer Pathways

- Strategy 1:** Ensure students are learning
- Strategy 2:** Offer high quality and rigorous programs that are current and relevant to our community needs
- Strategy 3:** Expand and integrate work-based learning opportunities into curriculum
- Strategy 4:** Build pathways between academic programs and CCWA to leverage G3 investments
- Strategy 5:** Improve student transfer success



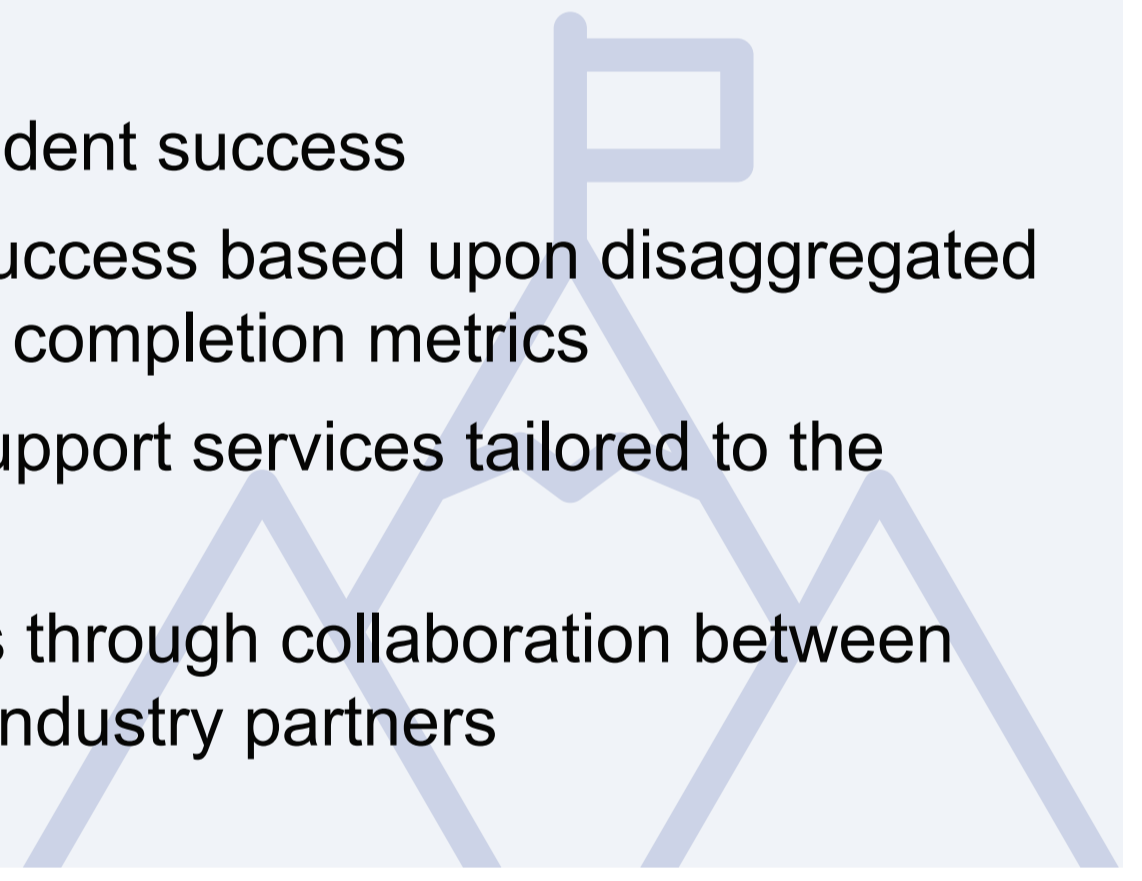
FOCUS AREA

2

STUDENT SUCCESS

Advance Equitable Outcomes in Student Persistence, Completion and Post-Graduation Success

- Strategy 1:** Strengthen current advising structure to provide timely, quality advising to students
- Strategy 2:** Restructure class scheduling to support student success
- Strategy 3:** Implement a strategy to advance student success based upon disaggregated data on early momentum, persistence, and completion metrics
- Strategy 4:** Restructure and strengthen wrap around support services tailored to the diverse needs of students
- Strategy 5:** Restructure and strengthen career services through collaboration between student services, academic programs and industry partners



FOCUS AREA

3

PURPOSEFUL RECRUITMENT

Recruit and Enroll Students from Every Demographic into High Demand Career and Transfer Pathways

- Strategy 1:** Implement a comprehensive recruitment plan that engages a cross section of faculty and staff
- Strategy 2:** Implement a marketing and communications plan for recruitment and enrollment



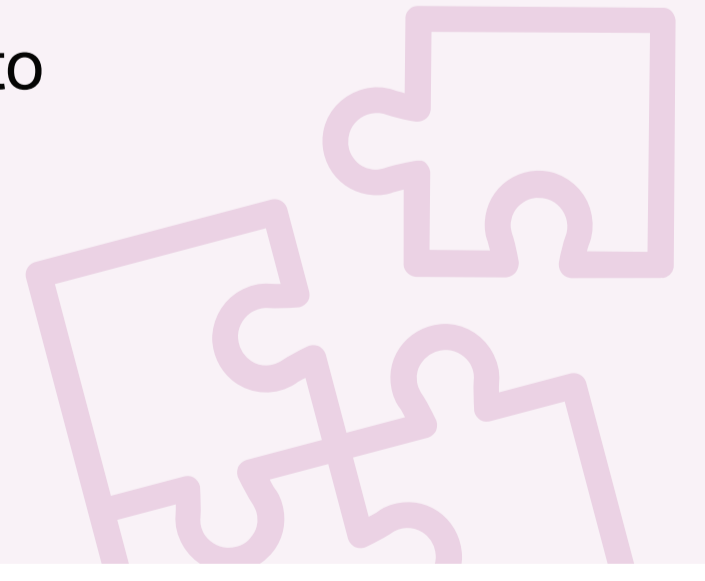
FOCUS AREA

4

OUR COMMUNITY

Contribute to Regional Post-Secondary Attainment

- Strategy 1:** Create a community engagement structure and plan to support social and economic mobility
- Strategy 2:** Create a culture that engages ethnically diverse and immigrant communities
- Strategy 3:** Build trust and confidence in the value of Reynolds



FOCUS AREA

5

OUR PEOPLE

Become a Model of Inclusive Excellence, Innovation and Agility Where Our People Contribute Their Best

- Strategy 1:** Promote a culture of integrity and a cadence of accountability that empowers our employees
- Strategy 2:** Enhance and develop our knowledge and skills to serve Reynolds' diverse student population
- Strategy 3:** Attract, recruit and retain highly skilled individuals representing the diversity of our community
- Strategy 4:** Recognize and celebrate the contributions of our college community
- Strategy 5:** Create new revenue sources to support students and institutional health

