

NEWS RELEASE

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J. Sargeant Reynolds
Community College



Masseys give \$1M to Campaign for J. Sargeant Reynolds Community College

RICHMOND, Va. (April 28, 2008) – In Richmond, the name Massey is synonymous with giving back to this community. In April, during Community College Month, J. Sargeant Reynolds Community College is celebrating the philanthropic spirit of Ivor and Maureen Massey and their \$1 million pledge to the College's first-ever Major Gifts Campaign. To recognize their generosity, the Library Technology Center under construction at the College's Parham Road Campus will be named the Ivor and Maureen Massey Library Technology Center in Fall 2008.

The couple said they see Reynolds as an important player in providing solutions to Richmond's greatest challenges, including the high school dropout crisis, underprepared students coming out of K-12 schools, and developing a skilled workforce for the region. They also said they value the unique role community college's serve between K-12 school systems and four-year colleges and universities. According to Ivor and Maureen, part of their decision to make a transformational gift to the College is "to inspire others who have the capacity to join us."

Reynolds is in a \$15 million campaign to address pressing community needs in Richmond through education programs and workforce development. To date, more than \$12.8 million has been raised. The Massey gift will strengthen the College's ability to serve Greater Richmond through three campaign initiatives: 1) Removing barriers to college education for all citizens through scholarships and access to technology; 2) Raising the standard of living for citizens in our community through the Middle College program and training for jobs that pay well; and 3) Providing trained workers for Greater Richmond through addressing critical shortages in healthcare, education, and service industries. To learn more, visit: www.reynolds.edu/campaign.

Serving over 18,000 students annually, J. Sargeant Reynolds Community College is the youngest and third largest of 23 community colleges in Virginia. The College operates three campuses serving residents in the City of Richmond and the counties of Henrico, Hanover, Goochland, Powhatan and Louisa.

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