

**J. Sargeant Reynolds Community College
Course Content Summary**

Course Prefix and Number: BUS 265

Credits: 3

Course Title: Ethical Issues in Management

Course Description: Examines the legal, ethical, and social responsibilities of management. May use cases to develop the ability to think and act responsibly. Lecture 3 hours per week.

General Course Purpose: The purpose of Ethical Issues in Management is to enhance the ethical decision-making skills that students will need in business and other organizational settings. The course integrates theory and practice and highlights individual issues, group dynamics, and organizational challenges. The course approaches real world business situations from an applied perspective that focuses on conceptual frameworks, risks, issues, and dilemmas faced by decision makers.

Course Prerequisites and Co-requisites:

None

Student Learning Outcomes:

Upon completing the course, the student will be able to

- a. Identify philosophical approaches to business decision-making;
- b. Understand the factors (e.g., values, convictions, philosophies, etc.) in making informed ethical decisions;
- c. Identify, analyze, and understand how businesspeople make ethical decisions and deal with difficult dilemmas;
- d. Understand how to cope with conflicts between their personal values and the missions, values, and goals of organizations; and
- e. Help students consider the effects of business decisions on business and society.

Major Topics to Be Included:

- a. The Importance of Business Ethics
- b. Stakeholder Relationships and Corporate Governance
- c. Ethical Decision Making and Ethical Leadership
- d. Moral Philosophies and Values
- e. The Role of Ethical Organizational Culture
- f. Managing and Controlling Ethics Programs
- g. Globalization of Ethical Decision-Making
- h. Sustainability: Ethical and Social Responsibility

Effective Date of Course Content Summary: March 30, 2018