

**J. Sargeant Reynolds Community College
Course Content Summary**

Course Prefix and Number: EDU 288

Credits: 3

Course Title: Engaging Online Learners with Web 2.0 Applications (ENROLL 2.0)

Course Description: Introduces learners to the fundamentals of using various Web 2.0 applications in order to conduct and manage an online classroom in a manner that promotes student engagement and learning. Prerequisites: EDU 287, basic computer and web navigation skills, and experience using Blackboard™ for at least one semester for teaching. Lecture 3 hours per week.

General Course Purpose: The purpose of ENROLL 2.0 is to certify faculty to create and use Web 2.0 applications within their online courses in order to foster student engagement. Students in ENROLL 2.0 will learn how to develop the skills and discover the tools needed to create learning activities using Web 2.0 applications that support their instructional goals and improve course quality.

Course Prerequisites and Co-requisites:

Prerequisites: ENROLL 2.0 enrollees must have successfully completed EDU 287 -- Instructional Design for Online Learning (IDOL), possess basic computer skills, be familiar with how to navigate the World Wide Web, and have used Blackboard™ for a minimum of one semester (as a supplement to a face-to-face class will fulfill this requirement).

Course Objectives:

Upon completing the course, the student will be able to

- a. Define Web 2.0 and identify ways various Web 2.0 applications can be used within the online classroom to promote student engagement;
- b. Describe Copyright, the TEACH Act, and Fair Use, and explain how Web 2.0 applications may infringe upon copyright restrictions; and
- c. Utilize various Web 2.0 applications to create engaging content to be used within an online course.

Major Topics to Be Included:

- a. Read/Write Web
- b. Copyright
- c. Google Docs
- d. Blogs
- e. Wikis
- f. Podcasting
- g. Video and Screen Casting
- h. Social Networking
- i. Working with digital images

Effective Date of Course Content Summary: June 2, 2016