

**J. Sargeant Reynolds Community College
Course Content Summary**

Course Prefix and Number: HRI 298

Credits: 3

Course Title: Seminar and Project in Hospitality Management

Course Description (including lecture hours, lab hours, total contacts)

Involves field research and observation, independent research, reinforcement of VCCS General Education learning objectives, and development of a context for assimilating hospitality management principles. Prerequisites: HRI 154, HRI 140, HRI 235 and HRI 255. Lecture 3 hours per week.

General Course Purpose

Provides a field-based context for developing a functional hospitality management repertoire. Provides a forum for research, observation and discussion between students and industry professionals.

Course Prerequisites/Corequisites (*Entry-level competencies **required** for enrollment*)

Completion of HRI 154, HRI 140, HRI 235 and HRI 255.

Course Objectives (Each item should complete the following sentence.)

Upon completing the course, the student will be able to:

1. Seek information from a variety of academic sources to answer questions.
2. Communicate and defend their ideas in small discussion groups.
3. Discern between fact and opinion in the problem-solving process.
4. Identify the impact of culture and social elements on operational dynamics.
5. Develop a problem solving model based upon the scientific method.
6. Demonstrate appropriate carriage to function within a variety of hospitality settings.

Major Topics to be Included

1. Issues involving human resources in hospitality operations.
2. Marketing of hospitality products, services and businesses.
3. Reducing defects in the delivery of hospitality services.

Effective Date of Course Content Summary (Month, Date Year):

August 15, 2008