1. **COURSE PREFIX NUMBER**: BUS 298  
   **CREDIT HOURS**: 3

2. **COURSE TITLE**: Seminar and Project in Business Management

3. **PREREQUISITES**: Students should have completed most of the management courses before enrolling in this course.

4. **COURSE DESCRIPTION**: Requires completion of a project or research report related to the student’s occupational objective and a study of approaches to the selection and pursuit of career opportunities in the field.

5. **CONTENT**: (Major Headings)

   Each student will determine the resources needed in order to complete the project proposed in the learning contract:
   
a. Students expressing an interest in establishing their own business are encouraged to prepare a business plan.
   
b. Those with specific applications to a current or future job will develop their project accordingly.
   
c. Those wishing to explore the problems encountered in the business world are assisted in finding internship opportunities and write a report on their experiences.

6. **GENERAL COURSE OBJECTIVES**:

   Upon successful completion of the course, students will be able to

   a. clarify career objectives
   
b. develop their own effectiveness for the real business world

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