Course Prefix and Number: CST 100

Credits: 3

Course Title: Principles of Public Speaking

Course Description: Applies theory and principles of public address with emphasis on preparation and delivery. Lecture 3 hours per week.

General Course Purpose: CST 100 develops skills in public speaking, provides opportunities for self-expression, and promotes understanding of oral communication in groups. Upon successful completion of the course, the student will have presented a minimum of four speeches, including at least one informative and one persuasive presentation, complete with source documentation and formal outlines.

Course Prerequisites and Co-requisites:
None

Course Objectives: Upon completing the course, the student will be able to
a. Demonstrate an ability to assimilate, organize, develop, and present an idea formally and informally;
b. Demonstrate appropriate verbal and non-verbal responses in interpersonal communication, group discussions, and speech presentations;
c. Demonstrate effective preparation and delivery of a speech to a specified audience on a prepared topic;
d. Demonstrate understanding of the nature and practice of public speaking in a variety of contexts;
e. Demonstrate the ability to critique public speaking skills and strategies in typical speechmaking situations;
f. Demonstrate listening skills as applied to public speaking situations; and

g. Demonstrate the use of standard English.

Major Topics to be Included:
a. The purposes and delivery of speeches
b. The preparation, organization, and outlining of speeches
c. The design and creation of various types of speeches
d. The psychology and logic of persuasion as applied to persuasive speeches

Effective Date of Course Content Summary: February 13, 2009