

The Microsoft IT Academy

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The Microsoft IT Academy

- VCCS New Horizons Conference
- Capital Area Partners for Educational Reform (CAPER)
 - Harvey Crone
 - Lydia Bell

J. Sargeant Reynolds

Mission Statement

J. Sargeant Reynolds Community College will offer a quality education that is comprehensive, innovative, accessible, affordable, and responsive to the changing needs of the community, employers, and students.

Program Objectives

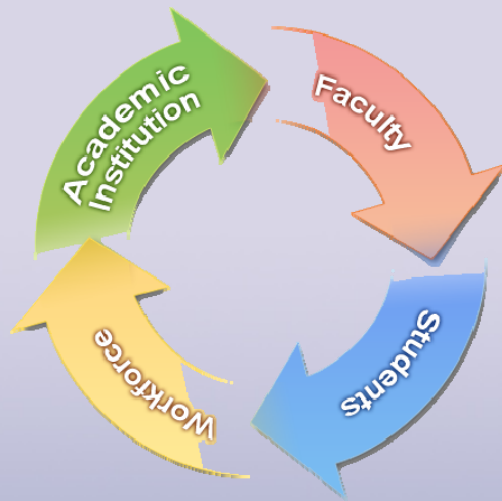
Program Objectives

Microsoft IT Academy Program Objectives Are:

- Offer the Microsoft curriculum to educate students on the latest technologies.
- Provide wide-ranging online resources for anytime, anywhere learning and collaboration.
- Support employers and communities with a workforce of capable professionals skilled in Microsoft technologies.
- Offer resources for students and faculty that form a foundation for lifetime career development.

Who Benefits?

Who Benefits from the Program?



The program benefits four key audiences

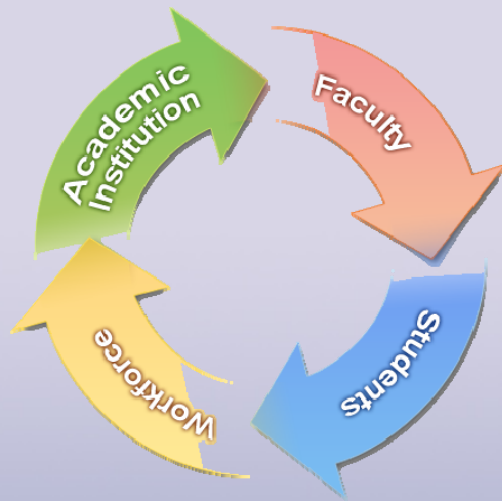
■ Institutions

- Access to tools and resources for delivery of high quality, IT curriculum
- Branding that positions the institution as an innovative IT leader in the community

■ Faculty

- Training in the latest Microsoft technologies
- Access to a structured curriculum and time-saving resources

Who Benefits from the Program?



The program benefits four key audiences

■ Students

- Tools and training to prepare for certification exams
- Real-world experience for competitive advantage
- Foundation for lifetime career development

■ The workforce and community

- An expanding local workforce of skilled employee candidates
- An employment base that contributes to a growing community

Student Success Story

J. Sargeant Reynolds Community College **Microsoft Learning, Education Featured Article**

Wayne Ojay, a former student from Nigeria who now works as a computer solution provider for a multinational company, says, “I have been amazed to find recurring themes from the lab work I did at JSRCC occurring at work on an almost daily basis. The actual hands-on practice I gained has given me the ability to troubleshoot and solve the network problems that arise.”

<http://www.microsoft.com/learning/educator/feature/110602.asp>

Benefits: IT Pro Platinum Level

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The IT Pro Platinum Level provides a complete education curriculum and workforce development resources to member institutions on a subscription basis.

- **E-learning resources**

Access e-learning resources for IT Pro, Microsoft® Office Professional and CompTIA.

- **Online faculty training**

Access the latest training on Microsoft technologies.

- **Academic pricing on Courseware**

Member benefits include academic pricing for Microsoft Official Academic Course and Official Microsoft Learning Products Curriculum.

- **Instructor Resource Center (IRC)**

Anytime access to software downloads, classroom and teaching tools for users of Microsoft Official Academic Course.

Benefits: IT Pro Platinum Level

- **Speaker Bureau**
Access to the Speaker Bureau for skilled technical professionals for in-person or online presentations.
- **Lab licenses**
100 licenses for in-lab use of Microsoft's server, desktop, and developer products and 50 licenses for Microsoft Office Professional.
- **TechNet**
TechNet discounts of 60% (promotional pricing).
- **Microsoft Certified Professional (MCP) Exams**
Member pricing of \$35 US (promotional pricing)
- **CompTIA exam discounts**
Discount pricing for CompTIA A+, Net+, Security+, and Server+ exams.
- **Microsoft Office Specialist exam**
Discount pricing on MOS exams. \$30 US.
- **Microsoft Certified Trainer (MCT)**
One MCT membership for a qualified instructor—25% saving on additional MCT memberships.

Benefits: IT Pro Platinum Level

- **Pre- and post-test assessments**
Assessments available through online learning systems.
- **Faculty and student mentorship**
IT professionals insight on current issues and technologies.
- **Student internships**
Access to web based listing of internship opportunities for qualified students.
- **Alumni program**
Ongoing career guidance and community to graduates of the IT Academy program.
- **Training events**
Free or discounted pricing for in-person and online training events.
- **Student Online Campus**
Student portal to online training, community, mentorship, and other resources.
- **Resume and curriculum vitae service**
Student and faculty assistance with resume writing (for a fee).

Benefits: IT Pro Platinum Level

- **Job search assistance**
Web access to listings of paid jobs.
- **Faculty community**
Access to faculty newsgroups and discussion forums worldwide.
- **Microsoft IT Academy logo**
Access to the Microsoft IT Academy Program logo for permitted marketing use.
- **Referrals**
Online tool to locate Microsoft IT Academies worldwide.
- **Welcome kit**
Welcome letter, plaque, and posters demonstrating program membership.
- **Quarterly newsletter**
Provides program administrations and instructors with the latest information regarding the Microsoft IT Program.

Benefits:
Microsoft Office Specialist Level

Benefits: Microsoft Office Specialist Level

This membership level provides benefits toward Microsoft Office Specialist certification on a subscription basis.

- **E-learning**
Access to online student training for Microsoft Office courses.
- **Faculty training**
Online faculty training to stay current with the latest Microsoft Office technology.
- **Software lab licenses**
50 Microsoft Office Professional licenses for in-lab use.
- **Curriculum**
Academic pricing for Microsoft Official Academic Course.

Note: This level does NOT include IT Pro (MCP) benefits.

Benefits: Microsoft Office Specialist Level

- **Certification**
Academic pricing for Microsoft Office Specialist exams.
- **Microsoft IT Academy logo**
Access to the Microsoft IT Academy Program logo for permitted marketing use.
- **Referrals**
Online tool to locate Microsoft IT Academies worldwide.
- **Welcome kit**
Welcome letter, plaque, and posters demonstrating program membership.
- **Quarterly newsletter**
Provides administrations and instructors with the latest information about the Microsoft IT Academy Program.

Membership and Enrollment Cycle

Program Costs and Membership Cycle

Current annual membership costs for the Microsoft IT Academy Program:

IT Pro Platinum Level	US\$1750
Office Specialist Level	US\$550

Membership Cycles

Microsoft IT Academy membership cycles:

January – December

July – June

J. Sargeant Reynolds

J. Sargeant Reynolds provides courses in the following areas:

- Microsoft Certified Professional (MCP)
- Microsoft Certified Desktop Support Technician (MCDST)
- Microsoft Certified Systems Engineer (MCSE)
- Microsoft Certified Systems Administrator (MCSA)

The Microsoft courses apply to the following degree and certificates:

- Information Systems Technology Associate in Applied Science Degree
- General Network Administration Career Studies Certificate
- Microsoft Network Administration Career Studies Certificate

203 Students have enrolled in the Microsoft IT Academy courses at J. Sargeant Reynolds Community College since the Fall of 2004.

Testing Portals

■ Certiport

- <http://www.certiport.com>
- Microsoft Office Specialist
- Internet and Computing Core Certification

■ Pearson Vue

- <http://www.pearsonvue.com/>
- CompTIA
- Microsoft
 - MCP
 - MCSE
 - MCSA
 - MCSD
 - MCDST

Microsoft IT Academy Portals

Microsoft IT Academy Program

<http://www.microsoft.com/education/msitacademy/default.mspix>

Microsoft Certifications

<http://www.microsoft.com/learning/mcp/newgen/>

Registering for a Certification Exam

<http://www.microsoft.com/learning/mcpexams/register/default.asp>

Information for Beginners

<http://www.microsoft.com/learning/beginner/default.asp>

Microsoft IT Academy Portals

- **E-Learning Home**

- <http://itacademy.microsoftlearning.com/>

- **IT Academy Instructor Site**

- <http://itacademyinstructor.microsoftlearning.com/>

- **Student Online Campus**

- <http://www.microsoft.com/education/msitacademy/soc.aspx>

What Next?

- IT Academy Contract
- Meet with Colleges in the VCCS
- Funding
- Training for Faculty
- Questions?