

## Floral Design

### Overview

#### Career Studies Certificate

**PURPOSE:** This program is intended primarily for students who are seeking employment in the floral design business or who are presently employed in this field and wish to upgrade or enhance their skills. The program is also available for those who wish to establish credentials to demonstrate their expertise for exhibiting and judging.

**OCCUPATIONAL OBJECTIVES:** Careers include serving as an owner/operator of an independent florist business; a floral department manager/staff in a supermarket or garden center; and a floral designer in partnership with a caterer, wedding coordinator, or corporate client. There is also tremendous growth in production, sale, and display of cut flowers at farmers' markets.

**ADMISSION REQUIREMENTS:** General college curricular admission

**PROGRAM NOTES:** Students need good manual dexterity skills to fulfill job requirements in almost all applications of floral design training. In addition, an eye for color and an appreciation for design elements are very helpful.

All courses required for completion of this certificate can be applied to the AAS degree in Horticulture Technology.

### Roadmap

Order	Course	Title	Credits
1	HRT 260	Introduction to Floral Design	3
2	HRT 110	Principles of Horticulture	3
3	HRT 266	Advanced Floral Design	3
4	HRT 268	Advanced Floral Design Applications	3
5	HRT 106 or HRT 190	Practical Horticulture or Coordinated Internship in Horticulture	1
6	1 _____ or HRT 121	Humanities/Social Science Elective or Greenhouse Crop Production I	3
<b>TOTAL</b>	<b>Floral Design Career Studies Certificate</b>		<b>16</b>

02.07.20

<sup>1</sup> PHI 220, PHI 225, ECO 120, PSY 200, SOC 200.