Course Title: ART 131 - Two-Dimensional Design

Course Description

Introduces the elements and principles of design as applied to two-dimensional studio projects. Introduces two-dimensional media, techniques, compositional strategies, and color concepts and interactions. Supports conceptual development through introduction to historical and contemporary practices and critical analysis. May include field trips as required. Lecture 1 hour. Studio instruction 4 hours. Total 5 hours per week. 3 credits.

General Course Purpose

This course provides lecture and studio instruction on the fundamentals, practices, and related concepts of two-dimensional design. No prior art training is necessary. This course is a requirement for all Art curricula.

Course Prerequisites/Corequisites

None

Course Objectives

Upon completing the course, the student will be able to:

Communication/Critical Thinking

- Use media-specific terminology to critique and evaluate works of art and design.

Composition

- Identify, analyze, and synthesize the elements and principles of design in regards to the creation of two-dimensional works of art and design.

- Identify, analyze, and synthesize the elements of color and the principles of color interaction.

Technique

- Demonstrate technical skills and craftsmanship through the considered use of art and design media and techniques, and through the correct handling of materials and tools.

Cultural Understanding

- Identify precedents of traditional, historical, and contemporary two-dimensional art and design.

Color Theory

- Investigate the principles of color, including harmony, contrast, focus, space, opacity, transparency, temperature, and value.

- Explore properties of mixing color in light and in material, including hue, value, and chroma.

Materials

- Explore a variety of two-dimensional media, including paper, paint, ink and other color applications.
Composition
● Explore traditional and contemporary two-dimensional design media and techniques and compositional strategies using the elements and principles of design.
● Place imagery within the framework of the picture plane utilizing the elements and principles of design.

Critique
● Utilize media-specific terminology to critique and evaluate two-dimensional works incorporating the elements and principles of design.

Conceptual Intent
● Use traditional, historical or contemporary examples of two-dimensional design to synthesize composition and a variety of two-dimensional processes dictated by conceptual and expressive goals.
● Elaborate upon the formal and conceptual implications of style, materials, composition, color and imagery/space.

Major Topics to be Included
Color Theory
Materials
Composition
Critique
Conceptual Intent