Course Prefix and Number: ART 131

Course Title: Fundamentals of Design I

Course Description: Explores the concepts of two- and three-dimensional design and color. May include field trips as required. ART 131 and 132 must be taken in order except with instructor’s approval. Lecture 2 hours. Studio instruction 4 hours. Total 6 hours per week.

General Course Purpose:

Course Prerequisites and Co-requisites:
Prerequisites: None

Course Objectives:
Upon completing the course, the student will be able to
a. Understand basic principles of design;
b. Understand 2D design elements through the use of various materials; and
c. Understand presentation techniques.

Major Topics to Be Included:
a. Organizing concepts of purposeful visual order (emphasizing two-dimensional elements)
   1. Repetition
   2. Similarity
   3. Gradation
   4. Anomaly
   5. Contrast
   6. Concentration
b. Visual elements – introduction to vocabulary and concepts related to these two-dimensional elements
   1. Line and edge
   2. Shape and mass
   3. Value – light and dark
   4. Texture - tactile, implied, and invented
c. Relational elements
   1. Relational elements
      i. Positive and negative space
      ii. Illusionary space
d. Organizational structures
   1. Visible and invisible structures
   2. Repetitive and informal structures
   3. The process of perception

Effective Date: Spring 2009