COURSE OUTLINE

___ New  X Revised  Effective Date: August 22, 2000

1. **COURSE PREFIX NUMBER**: BUS 202  
   **CREDIT HOURS**: 3

2. **COURSE TITLE**: Applied Management Principles

3. **PREREQUISITES**: BUS 200

4. **COURSE DESCRIPTION**: Focuses on management practices and issues. May use case studies and/or management decision models to analyze and develop solutions to management problems. Lecture 3 hours per week.

5. **CONTENT**: (Major Headings)
   a. Managers, Organizations and Environments
   b. Planning (Objectives, Strategies, Decisions)
   c. Organizing (Design, Coordination, Groups, Quality Circles)
   d. Leading (Motivation, Rewards, Leadership, Communication, Change)
   e. Controlling (Production, Operations Management, Information Systems)

6. **GENERAL COURSE OBJECTIVES**:

   Upon successful completion of the course, the student will be able to
   a. Apply and analyze the managerial functions of planning, organizing, influencing and controlling real situations.
   b. Interact with other students in small groups for the purpose of discussing, analyzing and recommending workable solutions to real business situations.
   c. Use the case method of analysis in understanding specific managerial problems in the functional areas of planning, organizing, influencing and controlling, understanding management as a process in a whole context as related to an organization.

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