

Entrepreneurship in Small Business

Career Studies Certificate

Purpose: This program is designed for persons who wish to acquire the knowledge and skills necessary to organize and manage a small business. This program addresses management concerns unique to small businesses including organizational structure, marketing plans, financial analysis, tax requirements, legal issues, and computer applications.

Occupational Objectives: This program trains students to own, operate, and manage a small business with 100 or fewer employees.

Admission Requirements: General college curricular admission

CURRICULUM				
COURSE	TITLE	LEC. HRS.	LAB. HRS.	CRE. CRS.
BUS 100	Introduction to Business	3	0	3
BUS 116	Entrepreneurship	3	0	3
BUS 165	Small Business Management	3	0	3
ACC 115	Applied Accounting	3	0	3
AST 205	Business Communications	3	0	3
FIN 215	Financial Management	3	0	3
MKT 215	Sales and Marketing Management	3	0	3
ITE 115	Introduction to Computer Applications and Concepts	3	0	3
BUS 226	or Computer Business Applications	2	2	3
TOTAL		23-24	0-2	24